



REPORT SUSPICIOUS TRADE OF ILLICIT CIGARETTES & TOBACCO IN YOUR AREA

Registered and legitimate retailers are
competing directly with Ireland's rapidly
growing tobacco black market

€590m

The notional loss to the exchequer on **45.2 million**
illegal cigarette packs consumed in 2024



37%

of all cigarette packs

&

49%

of all roll-your-own tobacco
packs held by smokers in
Ireland are found to be
classified as illegal or non-
Irish duty paid

If you have information about illegal
cigarettes or tobacco, contact
Revenue's confidential hotline

Freephone
1800 295 295

*Source - Revenue Tobacco Products
Research Survey 2021*

 **retailers**
against smuggling